



Community ¢ents

Connecting Homeowners With Experts!

According to the Foundation of Community Association Research's *National Survey of Community Association Homeowner Satisfaction*, 60% of respondents said they participate in community –wide events such as parties, neighborhood watch programs, and holiday decorating. 45% said they participated in other events.

Community managers are always looking for ways to bring value to the resident's membership and one way they can do this is through Education and Communication as it relates to homeownership.

We have developed an event for Homeowner Associations to bring together the community and to educate the members in all things regarding homeownership.

Contributors:

- ✚ Home Inspector
- ✚ Energy Auditor
- ✚ CPA
- ✚ Real Estate Agent
- ✚ Mortgage Banker
- ✚ Attorney
- ✚ Insurance Agent
- ✚ Home Maintenance Consultant

CONTACT INFORMATION FOR CATHY MCDANIEL

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WHAT DO I DO?

- Identify Community for the event
- Provide contact to Cathy McDaniel

HOW DO I SET UP THE EVENT

- Contact Cathy McDaniel for the marketing material to present to the association manager
- Cathy will set up the event with the community manager and all relevant team members

WHAT IT IS IN FOR ME?

- Brand Recognition
- Positioning yourself in the community as an expert in real estate

Our event is designed to help communities stabilize their current housing situation while advancing homeownership to build strong communities.

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